

## Appendix A

### Responses Received in Survey of Law Library Bloggers, August 2005

#### 1. What is the status of your blog project?

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency Count</i>	
Thinking about having a blog	5.9%	3
Working on a blog but not yet ready to release	5.9%	3
Have an active blog	76.5%	39
Had a blog but discontinued	3.9%	2
Other	7.8%	4

## 2. What is the URL of your blog?

Responses omitted to protect anonymity of respondent.

## 3. Is the blog affiliated with:

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
An academic law library	39.2%	20
A state, court, or county law library	5.9%	3
A firm/corporation law library	13.7%	7
A legislative library	0.0%	0
A law library association	3.9%	2
Other	7.8%	4

No affiliation	29.4%	15
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#### 4. Where are you located?

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
New England (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont)	11.8%	6
Middle Atlantic (Delaware, Maryland, New Jersey, New York, Pennsylvania)	25.5%	13
South (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia, West Virginia)	7.8%	4

Midwest (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin)	25.5%	13
Southwest (Arizona, New Mexico, Oklahoma, Texas)	7.8%	4
West (Alaska, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming)	7.8%	4
Canada	5.9%	3
Other	7.8%	4

**5. In what month and year did you start the blog?**

Error in survey produced no results

**6. How often is new content posted to the blog?**

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Daily (weekdays & weekends)	25.5%	13
Daily (weekdays)	11.8%	6
Weekly	25.5%	13
Monthly	2.0%	1
Less than monthly	0.0%	0
Other	35.3%	18

**7. How many authors contribute to the blog, including you?**

(Respondents were limited to brief text responses)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
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0	1.9%	1
1	56.9%	29
2	5.9%	3
3	3.9%	2
4	5.9%	3
5	3.9%	2
7	1.9%	1
9	5.9%	3
10	3.9%	2
13	3.9%	2
60	1.9%	1

**8. Who contributes to the blog? (Check all that apply)**

(Respondents were allowed to choose multiple responses)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Library director(s)	31.4%	16
Librarian(s)	82.4%	42
Faculty/Attorney(s)/Judge(s)	7.8%	4
Support staff	17.6%	9
Other	11.8%	6

**9. What are the reasons that you contribute to the blog? (Check all that apply)**

(Respondents were allowed to choose multiple responses)

<i>Response</i>	<i>Frequency Count</i>	
Share information with library staff	25.5%	13
Track library statistics	0.0%	0
Keep a list of links to things you have read	33.3%	17
Distribute news about your library & its resources	43.1%	22
Distribute news about your firm, school, court, etc.	9.8%	5
Outreach to the legal community	39.2%	20
Increase your professional reputation	29.4%	15
Your job, school, or organization requires you	2.0%	1
Other	51.0%	26

**10. To whom is the blog is available?**

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Limited to a specific group of users	21.6%	11
Publicly available	78.4%	40

**11. Who is the primary intended audience for the blog?**

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency Count</i>	
Your library staff	5.9%	3
Your parent organization (firm, school, court, etc.)	33.3%	17

Your law library association	2.0%	1
Legal practitioners in your geographic area	9.8%	5
Legal practitioners from anywhere	9.8%	5
General Public	9.8%	5
Other	29.4%	15

**12. If it is publicly available, do you find that groups other than your primary intended audience read your blog also?**

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Yes	51.0%	26
No	17.6%	9

I don't know	31.4%	16
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**13. How many people would you estimate read the blog on a given day?**

**(If you don't know, leave blank)**

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
1-10	13.6%	3
11-25	31.8%	7
26-50	18.2%	4
51-100	9.1%	2
101-200	18.2%	4

200 +

9.1%

2

**14. Please share how you have publicized the blog, if at all.**

- We don't publicize it to anyone but library staff. It is not crawled by google, but anyone with the URL can look at it.
- I have recently (within the last month) submitted my blog to be publicized on more widely read blogs.
- Haven't done any publicizing.
- Press release when it started to local media; law lib listservs; local lib listservs/newsletters
- listed in blog directories, networking with other bloggers
- RSS feed, Bloglines, articles in the school newspaper, class presentations.
- Law lib listservs; local law lib listservs; in newsletters; blogs
- Had it listed within various blog directories, Yahoo, Google, etc.
- via email and word of mouth to my friends and family
- Perhaps most significant is the link from the LRC Home Page to our blog.
- Email listservs; links on other blogs; link from Law Library home page

- Email listservs; links on other blogs
- Announcements to our law school community, demonstrations to new law students, email to keeper of list of law library blogs
- Presentations-both in house and at local library association meeting.
- I sent emails to co-workers & friends. It was picked up very quickly by other law librarians and lawyer/bloggers.
- Will be linked to our homepage as well as mentioned in the weekly law school newsletter and posted on the University intranet. We may post signage in the library.
- I send the current months contents via e-mail, with instructions on how to access earlier content and topical searching. I also plug the blog in the library newsletter.
- I have it set up so the blog is everyone's homepage (at our firm). It's the first thing they see in the morning when they turn their computers on. When I presented the blog to the firm, I first made sure I (and a small, key core of others within the firm) were posting to it regularly so that there was something tangible for everyone else to see and explore. When the blog was "released" firm-wide, I spent the first week demonstrating it and answering questions in our boardroom. I then followed up with individual lawyers to make sure they were getting "the swing of it". As soon as they find it useful in some way, they're hooked. That's the trick. And my monitoring it, which I do daily. I assign appropriate subject categories when the person contributing hasn't and I clear out messages that are no longer relevant and that weren't already assigned an expiry date. If someone isn't posting

information regularly that they should be posting, I prod them. I'm the blog police and it makes all the difference. When people pass on some information to me in passing, I remind them to put it on the blog or I put it on the blog for them and credit them for the information. I encourage dialogue on the blog in the same way.

- put rss feeds into 10 search engines. regular ping via Pingomatic comment on other blogs tagging each post for Technorati, del.icio.us
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- mentioned in library newsletter
- Some are supplemented by e-mail announcement on update. Some are project-related and team members are aware of it from the start
- Library web site, poster in library
- Using Feedburner on the library homepage. Sent email announcements to the faculty and students.
- by posting messages on a French law librarians' list Juriconnexion announcing my main articles
- We haven't introduced it yet. Hopefully, with fanfare.
- We haven't introduced it yet. Hopefully, with fanfare.
- Have taken the let people find me approach for the most part, but have commented on blogs of people I like and that in itself can work as a marketing tool.

- Creation first announced on industry listservs; posted to some blog indexes; subject of association presentations.
- Post to the TS electronic discussion list. Notice on the TS-SIS homepage.
- It had been a private affair for me and a few other docs librarians on cmapus (blogs on my server are not crawled, so not searchable, and I don't do the trackback thing) -- with GPO's permission I will be sharing it with other librarians/IT folk in the pilot and perhaps govdoc-l
- I mentioned it on the local library listserv and have added it to a few blog search engines.
- One or two posts on listservs but not real concerted effort.
- I have not publicized the blog, but it is well known.
- Integrated into well established site, [www.ipmall.info](http://www.ipmall.info). Also, exchange links with other IP blogs. Do regular short notices in in house publications.
- Email to faculty; program for faculty; posted on law library faculty services web site; posters
- e-mail to staff; set it as home page on library PCs
- Have not started blog yet.
- email to faculty, link off law library homepage
- Announced it to staff and students who work at our Information Desk.
- The President will send an email to the membership and an article will be placed in the newsletter.

- business cards, notices in legal publications, targeted email

### 15. What blogging platform do you use?

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Blogger	60.8%	31
MovableType	5.9%	3
Radio UserLand	2.0%	1
WordPress	2.0%	1
Other	19.6%	10
I don't know	9.8%	5

**16. Have you ever posted something other than text? (Check all that apply)**

(Respondents were allowed to choose multiple responses)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Photos	47.1%	24
Audio	2.0%	1
Other	11.8%	6

**17. Does the blog offer an RSS feed?**

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Yes	74.5%	38

No	17.6%	9
I don't know	7.8%	4

**18. Does the blog offer an email subscription?**

(Respondents could only choose a single response)

<i>Response</i>	<i>Frequency</i>	<i>Count</i>
Yes	37.3%	19
No	52.9%	27
I don't know	9.8%	5

**19. Rate the success of the blog (in your estimation), with 5 being very successful and 1 being very unsuccessful.**

	5	4	3	2	1	<i>Too soon to tell</i>	<i>Total</i>
<i>Count</i>	7	16	9	1	1	17	51
<i>% by Row</i>	13.7%	31.4%	17.6%	2.0%	2.0%	33.3%	100.0%

**20. Please share ways in which your blog has been successful.**

- The 10 people who contribute to it and read it on a regular basis do use it to share information with each other. It is intended primarily for reference staff, but some other librarians read and contribute, too.
- The feedback I've received from readers has been positive. Also, it has succeeded in its purpose of recording some of the obscure things I've learned, and allowing me to search within the blog to find such items.
- Our lawyers and library staff comment frequently on content that has been helpful to them. Listed in blogrolls of sites I respect. I have been asked to speak about my blog and also contacted by a local reporter for an article on blogging.

- Allows people access to court info who don't visit our library; allows me to quickly recall new resources for people
- 1) Profiled in local business newspaper 2) two job offers 3) A fellow blogger gave me inside advice on choosing our law firm DMS. 4) Connected with other professionals on 4 continents! 5) Increased Personal Profile 6) Increased Firm Profile 7) Lead to an offer to be involved in Slaw (a collaborative blog well respected by the Cdn. legal industry)
- Posting information about class cancellations, how to our wireless network and alumni news have met with favorable comments from our faculty and students.
- Information concerning the court has been disseminated to individuals via RSS that they would normally have to find for themselves
- It has increased communication and interaction between my family and friends who live all over the globe -- now we are able to have group discussions.
- Disseminating USDLRC related information via blog.
- Helped keep students on our side in the aftermath of a fire
- Getting librarians involved in discussion
- Increased my knowledge of online resources. Increased my esteem in my host institution. Increased my interactions with other librarians in the area.
- Reached a lot of folks & made a lot of lists of law or librarian blogs.
- I have received e-mails from my attorneys telling me that they wouldn't have known about useful cases if they hadn't seen my blog. I've also done informal surveys in which

attorneys have told me how much they appreciate links to other blogs, legislation, white papers, etc.

- It keeps all important links in one place. It archives information so that it can be easily found again in one place. It keeps our two offices "connected" and positively impacts office morale. People feel they know each other better and that they can communicate in an office forum where their personalities shine through. It has effectively done away with a lot of internal email overload. It has been a very effective way for me to get information to the lawyers and it allows some interesting discussion to happen that probably wouldn't have happened otherwise. It has resulted in some lawyers collaborating that would not have made the connection otherwise.
- It is helpful to be able to send posts when discussing an issue with someone. During my Palm group meeting, I have often pulled up posts to demonstrate a point. It is help when sharing information with family members.
- It is helpful to be able to send posts when discussing an issue with someone. During my Palm group meeting, I have often pulled up posts to demonstrate a point. It is help when sharing information with family members.
- Keep track of current news stories, and can post or link related legal documents, such as court cases, new statutes, etc. Helps us be more efficient with reference questions re. new developments, for example new statutes or court rules. I also do summaries of the important court of appeals cases - so it helps draw attention to cases of first impression or

widespread interest. These cases would otherwise be lost in the shuffle of the numerous routine cases the court decides.

- The most successful blog was for a pro-bono project involving in-house and external attorneys. Blog was maintained as a "hidden" URL on a public /free resource. It was a news clipping blog used to keep team members aware of developments on a daily basis. Other clipping blogs have been available to new team members as they joined a project, enabling them to review what has been reported on the project topic.
- During the school year, students do check it. Other librarians on campus have found it. I got rid of the newsletter. It is a good place to put items that should be distributed but don't really belong on the library website.
- It certainly gave me an appreciation for good blogs.
- my best articles are cited by the -- small -- number of law librarian blogs - my RSS feed is also used by them - an important part of my (French) colleagues read the articles I advertise on the Juriconnexion list
- what is success? Having people from Canada and the US writing to me about items on my blog, having people such as Bruce MacEwan of Adam Smith Esq blog writing to tell me my blog is good and add me to his blog roll? Personally it has focussed me and renewed my interest in info management and the tools that web 2.0 has that can make my job and any LIS professional better. It's a success to me because it was created for me, the fact that a few others have enjoyed it to is just a bonus.

- Wider audience than I expected; my profile increased beyond what I expected; some attention received from other countries (U.S., U.K., South Africa); positive comments when I meet readers in person.
- A greater number of people than expected read it, and some distinguished members of the legal and library professions read it.
- It keeps me organized and lets me share notes with other participants.
- Items I have posted have been picked up by many other blog authors who found the links I posted to be useful. Other librarians have told me that they find it useful.
- Having multiple contributors is the key to success.
- It is usually the second most retrieved page on our web site. People email me that it is useful and they offer links for content.
- Large hit rate. Email kudos from users. Lots of links to the blog. Students get research and writing experience. Generally good PR for the school. Creates impression of being on cutting edge.
- I use Google Groups for daily email notification of blog post summaries with links to full posts. Faculty do not need to remember to visit the blog site. The blog is the most expedient way of communicating with faculty and keeping them abreast of library activities as well as new resources, internet sites and legal news.
- The dean likes it. Other librarians and lawyers have cited or linked to it.
- My blog is a personal KM tool. I call it a blotter because I use it like a police blotter or a

collection of cut-and-pasteed links that I want to be able to find again. I don't mind if anyone else reads it so readership is not a factor in "success" though it would be nice. I do have a Google AdSense block in case anyone wants to click on it.

- good material
- Have not started blog yet.
- Keeps track of important information that staff would otherwise have to hunt through their accumulated email to review. Pulls student staff into the communication loop.
- increased awareness of library, personal reputation increased

**21. Please share ways in which your blog has NOT been successful.**

- Not everyone we've invited to participate does. Sometimes people forget to post to the blog instead of sending email (one purpose is to reduce mass emailings).
- Readership has not yet expanded as much as I would like.
- Not many subscribers (if that's a measure of success?); not much support from parent institution
- None
- My sitemeter readings are not what I'd hoped.
- There should be more subscribers.
- Not all of my friends participate.

- Generally we have failed to make LRC ORBIT a compelling "must" read.
- Not read by as many students as I would like
- Don't have others contributing postings as much as I would like.
- Just couldn't keep it up.
- Our hopeful launch date of the beginning of the school year was missed due to technical issues between our webmaster and the blogging software company.
- I still don't think my readership is as high as it could be. People don't always want to read another e-mail!
- At this time, our blog can only be accessed from within our network, so lawyers can't access it when they are off site. This is a problem we'll have to correct as the lawyers and staff have become very dependent upon it ... which is a good thing.
- I wish more attorneys knew about it/read it. Typepad shows an average of 17 hits per day. I don't know how to tell how many are reading it through RSS feeds.
- The Library news blog has been hard to maintain in the face of other work needs
- Not as widely used as we might have liked. Other contributors have not added material as often as planned.
- Maybe adding an rss feed to the library web page would have made it better. As it is I've set up rss feeds on business news here in the Twin Cities which is a lot more popular with the attorneys.
- not enough cited outside the law librarian community -- but that may change in time and

through mails and posts on other blogs (librarians, lawyers, specialists of language)

- Only not successful if you are not being true to yourself. If you set out to write for an audience rather than yourself you will probably fail.
- Regular audience has not increased in past three months despite my own higher profile; few comments from readers added to blog; little feedback via e-mail other than occasional message.
- It could have more site visits, but I'm not complaining.
- Out server requires sign-in to comment (so only Yale folks can) and only one author per blog (Roller v.2 will allegedly fix this horrible design flaw).
- My blog isn't so much about success as it is usefulness. I have no way of measuring if something has not been useful to anyone.
- I have not found a way to make the blog sufficiently unique to stand out from the other 50-plus law library/librarian blogs.
- Populating with content is a challenge. Faculty not inclined to allow blog for credit. Work study funding cut and scrutinized. Wide spectrum of quality of blogs requires editors. We are drowning in a sea of sameness - so many IP blogs - how to do it better?
- I wish the other librarians would contribute more often.
- No groundswell of people commenting on my items or clicking like mad on my AdSense ad or emailing me with job offers and Tonight Show guest shots. No federal appointment or state cabinet positions offered. No gorgeous love interests located. No free money

being mailed in or donated, nor any large advertiser bidding up the space or domain name for purchase. No one announced that I have been added to their will. Other than that it is terrifically successful.

- question how many people look at it
- Have not started blog yet.
- Hard to get staff to think "blog" instead of (or in addition to) email.

**22. If you had a blog but discontinued it, why did you do so?**

- I've discontinued several blogs that were ideas good and bad. Putting up blogs as practice or shell blogs helps when it comes time to try something like graphics, podcasts, rss feeds, etc.
- See above. Frankly, I got depressed about the war coming in 2003 & while I intended to keep posting, I just couldn't. Also, I felt I was just duplicating stuff that was showing up on other blogs.
- I actually have several practice oriented blogs that I work on (litigation, business, trusts and estates, etc, but I discontinued two of them, since that particular practice group left our office.
- Project came to an end. A second blog has been converted into a test platform for various feed options.
- The blog was accessible via the webpage of the library catalog so there was no great

visibility (too many clicks to access it). I found it easier to post to the firm Intranet directly for a more positive effect.

- Blog was for a short-term purpose. Anticipate we will do this again next year.

### **23. What lessons have you learned from you blog project, if any?**

- Allowing comments and trackbacks net you tons of porn!!!
- It's hard to find unique material to post when others in the area cover the same topic; People who resist using email will also resist visiting the blog
- The media are really tuned into blogs. Many library issues can be heard, and re-publication opportunities will become possible, IF we give these issues attention via our blogs.
- It keeps me more informed about what's happening in the law school and the legal world at large.
- People like information delivered to them
- That it isn't just contact that keeps a group of freinds or family close -- it is the mutual interaction
- If you build it, they may not come.
- You need to have something to say or to get out to the world that's a little different from everyone else.

- Just to keep on doing it - someone will always appreciate the effort and content! It also keeps me more up to date with current issues and trends than I might otherwise have time for.
- That it is a VERY powerful and now irreplaceable communications tool within our office. It has so many more possibilities that we haven't even explored yet.
- I did it to share information but I feel it has helped enhance my professional reputation and given me experience in speaking to others about blogging or helping others set one up.
- I did it to share information but I feel it has helped enhance my professional reputation and given me experience in speaking to others about blogging or helping others set one up.
- How to set up a blog, how to set up RSS feed, just more aware of current legal developments. I do see my stuff turning up on other blogs, like Cuyahoga County planning commission, etc.
- Blogging, combined with RSS, offer the ability to create news resources for project teams on an as needed basis. They can also provide a long-term information distribution solution.
- It's fun if you have the time and the staff.
- I know how to write, in a way similar -- not identical -- to journalists - I know content management system (CMS), I can install and run PHP/MySQL ones

- How to increase my own profile via the Internet; how to write for public consumption, in a more diplomatic manner but still preserving my opinions on issues; how to report on conferences in a meaningful way.
- A commitment to consistently adding useful and interesting content can go a long way. Though long essay-type posts have a place in the blogosphere, they are not necessary for a quality law library blog. A clear and concise entry is important, considering that many readers read many blogs and often have a limited amount of time to read them. Also, it is important to have an understanding of the primary audience. While some variety is good, it is important not to go too far from the normal content. When one constantly blogs, it is sometimes tempting to write something out of the ordinary, which may be good or bad. You have to be wary of potentially offending your employer or a potential employer, as well as other readers. Though a blog requires consistent attention, it is not as difficult as some people may think.
- I have learned that it's not as easy as it first seemed! I have experienced massive technology problems as well as problems trying to find enough time to post really worthwhile information. I worry about disappointing readers if I don't post, but also recognize that it's very unlikely that anyone is actually disappointed. Blogging is a bit of a mind game and unlike anything I have ever experienced. I have developed a real love/hate relationship with it. Since I'm still blogging, it must be more love than hate! I think the key is in changing the blog to fit your changing needs.

- It's an excellent way to keep current on some aspects of law librarianship but no one can comprehensively cover the field.
- It is the single most important advertising tool we have for the effort and money spent.
- Projects that rely on students and funding are fraught with ups and downs.
- Keep it simple, keep it current, encourage contributions from colleagues for diversity of perspective. The use of an aggregator to identify blog content is essential.
- Do not expect traffic unless you have something to say, or good content and you promote it. For personal use it is very handy.
- Have not started blog yet.
- It's still pretty new -- no lessons so far.
- marketing is important, know your audience, blogging takes a commitment

**24. Is there anything else you would like to share about your blogging experience?**

- We're very happy with it. It is basically a reference desk log, with some professional development aspects.
- It is my favorite part of my job at the library. I look forward to searching out goodies to pass along!
- Our profession can get great value from blogging. Publishing is power, but the only way to embrace the power is to get involved.

- I am afraid it will become public and that doing so would cause me professional damage.
- I especially appreciate bloggers who are willing to share more personal posts. These blogs, especially when developed by law faculty, are wonderful windows into the ideas of our fellow academic law school community members. We can read their publications, but blogs tend to offer a less diluted (more honestly biased?) and far more immediate insight.  
Good luck with your paper!
- Our blog replaced a more static web-based newsletter that we had been updating once every two weeks. Although it is too soon to assess the success of the blog, it appears that it has at least as many readers as the newsletter (i.e., not many!). Also, we in the library staff have found that converting to the blog has leveled out our workload. Instead of having to spend a large block of time every two weeks to update the newsletter, we can take a few minutes here and there throughout each week to add new posts to the blog.  
This has been a great benefit.
- It was a good experience & I'm glad to do it. Once life settles down again, I wouldn't mind trying it again or doing it in a cooperative environment.
- We were actually approached by our Webmaster about starting a blog. The project was much more involved than she had initially thought- she almost had to cancel our subscription with the blogging software company because they were not helping her to resolve technical issues.
- My answers to this survey are really inaccurate because the questions on the first page

were all mandatory and our blog hasn't started yet because we can't get sufficient cooperation from the university tech people. In order to get past the first page, you require answers to all the questions. I think you should consider that not every one will be able to answer those questions.

- Glad I got started and have been involved. Sometimes, though, I get behind, due to changes going on in the firm and it's hard to get caught up.
- "Build it and they will come" ... even lawyers, provided you make sure that they are able to find it easy and useful the VERY FIRST time they access it. That, with lawyers, appears to be CRITICAL.
- I think it is fun, and I hope people find it useful.
- We are currently looking at bringing blog and RSS feed creation in-house, as part of our new portal project. Object will be to move away from e-mail based distribution of information.
- It has been a joy. Connecting with people the world over about simple ramblings is a great feeling. Other bloggers have inspired me and made me think, hopefully occasionally I may do the same.
- I largely started this just to discover what blogging was about, and it brought a lot with it I did not expect: a higher personal profile, great self-confidence in my expertise, speaking opportunities, writing opportunities, and a reputation as an expert of sorts. I have also been invited to collaborate in projects of which otherwise I have not been a part. It has

been a wild ride, and I am doing my best to leverage what I have gained to keep it going. I do this outside my work, and just wish I could find a way to be paid for blogging and my other professional activities.

- Overall, it has been well worth the effort!
- A Message to Those Who are Thinking About Starting a Blog: I think it's important to enter blogging with a full sense of why you are doing it. Also, enter blogging with the understanding that you will probably receive some notoriety. However, That notoriety is often forgotten as quickly as your first post. It doesn't matter if you need to change the format of your blog 100 times. It doesn't matter if you quit your blog a few days, weeks or months after you begin it. It doesn't matter if no one ever reads your blog. What does matter is that you enjoy it.
- It's great!
- Blogs are great PR and KM tools. We have several at this school and all of them get good readership. Blogs and RSS feeds are wonderful information dissemination tools for libraries.
- Not at this time.
- Have not started blog yet.
- We're still trying to figure out if this will contribute to improved communication within our department.